



เรื่อง: นภาพรณี แซ่ต้อ  
ภาพ: น้าเพชร วรکانนท์  
Story: Napaporn saelor  
Photos: Nampetch Vorakanonta

## สร้างโลกสีเขียวกับผลิตภัณฑ์ทำความสะอาด 'ไมโครนิซ'

Building a Green World with 'Micro-nice' Cleaning Products





"BY USING OUR PRODUCTS, GREASE IS SEPARATED DURING THE CLEANING PROCESS; WHILE QUITE THE OPPOSITE OCCURS IF HAZARDOUS CHEMICAL PRODUCTS ARE APPLIED WITH MORE WASTE BEING DUMPED ON THE ENVIRONMENT. OUR PRODUCT, HOWEVER, EASILY ISOLATES GREASE AS IT REDUCES CHEMICAL COMPONENTS INTO SMALL PARTICLES PRIOR TO BEING SEPARATED FROM THE WASTE. IN ADDITION, THE CLEANER WATER HELPS DECREASE DRAINAGE BLOCKAGES MAKING IT POSSIBLE FOR THE WATER TO FURTHER PERFORM ITS CLEANING FUNCTION"

In an attempt to address environmental tribulations using rationale, facts, and a determination to maintain the country's integrity, guided by the slogan 'Think anew, Act anew', Technogreen Company, under Mr. Kasem Charoenpongse, a pioneer of cleaning products under the Micro-nice brand, emerges the only producer of cleaning products with the highest level of environmental safety.

Based upon extracts derived from locally available plants, Micro-nice is noted for its ability to ease the elasticity of synthetic fiber, and breakdown the odors stemming from the disintegration process, particularly nitrogen-based odors. As a bio product, 90% of the Micro-nice range is self-disintegrating in nature.

"By using our products, grease is separated during the cleaning process; while quite the opposite occurs if hazardous chemical products are applied with more waste being dumped on the environment. Our product, however, easily isolates grease as it reduces chemical components into small particles prior to being separated from the waste. In addition, the cleaner water helps decrease drainage blockages making it possible for the water to further perform its cleaning function," explained Mr. Kasem.

Studies and research indicate that nature is the critical factor for easing and solving this problem, while man is responsible for deteriorating conditions, as microbes, whose task is to disintegrate the waste or protein, are destroyed. Without the help of the disinte-

grating agent, waste levels rise quickly culminating in the current menace that plagues our lives.

Studies and research consistently conducted by Technogreen Company are designed to meet preventative objectives set forth in its corporate policy to 'create a clean and pollution-free world'.

Today, the company is credited with more than 30 bio products through the development of locally available raw materials intended to serve a wide range of industries including the automotive industry, and for household usage, including Micro-nice Bio 3 Mex, Micro-nice Bio 3 Mex-RP1, and Micro-nice Bio 3 Mex-RP2.

But it is Micro-nice D-5 that Mr. Kasem is most proud of, as it is developed to be used specifically with cooling systems to help clean any residual waste, particularly calx and lichen that tends to block water paths. Once calces and lichens are removed, the water is recyclable with all the advantages that entails.

For more information, call Technogreen Company Limited on 0-2372-1162 - 3 or fax 0-2373-6662. ☎



Mr. Kasem Charoenpongse